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# Medical Library Association 2006 Annual Meeting & Exhibition

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## Medical Library Association 2006 Annual Meeting & Exhibition

Welcome back to the MLA '06 annual meeting—"Transformations: A-Z", the premier event in the health sciences information profession.

The success of the MLA annual meeting in Phoenix contained several key components: powerful and challenging plenary speakers, diverse programming, and opportunities for networking with colleagues and exhibitors.

We are confident that this convenient CD-ROM, sponsored by [The New England Journal of Medicine](#), will help you improve your skills and expand your technical knowledge. We are also confident that once you have enjoyed this program, you will attend next year's event in Philadelphia: MLA '07: Information Revolution: Change is in the Air, May 18-23, 2007.

Posters are available on-line at [www.mlanet.org](http://www.mlanet.org)



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## Feature Speakers/Plenary Sessions

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### FS01. McGovern Lecture

Atul Gawande, M.D.; Sponsored by EBSCO

As a practicing surgeon and accomplished writer, teacher and speaker, Atul Gawande offers audiences a unique perspective on the joys and uncertainties that lie at the heart of modern medicine. He has a wonderful gift for telling true tales that bring to life the issues at stake in the ancient human endeavor of healing. Gawande's book, *Complications: A Surgeon's Notes on an Imperfect Science*, was a finalist for the National Book Award in 2002 and is published in more than 100 countries. He is currently on staff at Brigham and Women's Hospital (BWH) and the Dana Farber Cancer Institute in Boston. He holds positions as assistant professor of surgery at Harvard Medical Center, assistant professor in the Department of Health Policy and Management at the Harvard School of Public Health, and associate director for the BWH Center for Surgery and Public Health. Gawande writes about medicine and science for *The New Yorker* magazine and a regular column for *The New England Journal of Medicine*. He holds a medical degree from Harvard Medical School and a master's in public health from the Harvard School of Public Health. He was a senior health policy advisor for the Clinton presidential campaign and White House. Copyright © Atul Gawande, 2006

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### FS02. Janet Doe Lecture: "Swimming with the Sharks: Perspectives on Professional Risk Taking"

**Julie J. McGowan, AHIP, FMLA**

Receiving one of MLA's highest professional distinctions, Julie J. McGowan, AHIP, FMLA delivers the Janet Doe Lecture for the 2005/06 association year. Holding a doctorate from the University of South Carolina, McGowan is the associate dean, Information Resources and Educational Technology at Indiana University (IU) School of Medicine and holds numerous other positions at IU. McGowan's service to the field of health sciences librarianship has been comprehensive and inspiring. She is a prolific author and an active researcher, always pushing the frontiers of health information practice. She has proved herself as an educator in both health sciences librarianship and medical educational environments. McGowan has been an MLA member for over twenty-seven years and in the medical library profession for thirty years. McGowan served on the MLA Board of Directors from 1999 to 2002 and has received three MLA awards: the Frank Bradway Rogers Information Advancement Award (1996), the Medical Informatics Section/MLA Career Development Grant (1997), and the Lucretia W. McClure Excellence in Education Award (2001). McGowan was named an MLA Fellow at MLA'05 and is a fellow of the American College of Medical Informatics.

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### FS03. Plenary Session IV: "Integrating Reference Information into the Electronic Health Record: Practice and Standards"

Sponsored by EBSCO

One of the emerging methods for supporting evidence-based health care is creating links between clinical information systems and context-appropriate information resources. Two approaches are currently used in practice: clinical portals, which are libraries that aggregate and simplify access to content, and clinical "info-buttons," which use information from the clinical system to focus retrieval from an information resource. Presenters include: Debra Ketchell, Guilherme del Fiol, Jerome Osheroff, Robert Abarbanel, Sara Pimental, Mary Fran Prottzman and Annette Williams.

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### PS01. Welcome to MLA '06 and Presidential Address

M.J. Tooley, AHIP, MLA President, 2005/2006 and Executive Director,  
Health Sciences and Human Services Library, University of Maryland-Baltimore



### PS02. MLA Business Meeting I

Presiding: M.J. Tooley, AHIP, MLA President, 2005/2006; Treasurer's Report: Dixie A. Jones, AHIP, Treasurer MLA and Librarian, Library, Overton Brook VA Medical Center, Shreveport, LA; Executive Directors Report, Carla J. Funk, CAE, MLA Executive Director; Old Business: "Evidence-based Information Retrieval in Bioinformatics", study by Timothy B. Patrick, 2004, recipient of the Donald A.B. Lindberg Research Fellowship



### PS03. MLA Business Meeting II

Presidential Inaugural Address and MLA '07 Invitation: Presidential Inaugural Address: Jean P. Shipman, AHIP, MLA President 2006/2007, and Director, Tompkins-McGaw Library for Health Sciences, Virginia Commonwealth University, Richmond



### PS04. NLM Update



### PS05. MLA Legislative

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## Section Programs | Sunday, May 21, 2006

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- |                          |                          |                                                                                                                                                                                                                                                               |
|--------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | P01.   Gathering Health Data in E-Environments: 2006 National Program Committee<br>Collection Development and Public Health/Health Administration Sections and Outreach SIG                                                                                   |
| <input type="checkbox"/> | <input type="checkbox"/> | P02.   The Future of Professional Health Care Education<br>Dental Section                                                                                                                                                                                     |
| <input type="checkbox"/> | <input type="checkbox"/> | P03.   Integrating Technology into the Health Sciences Curriculum<br>Educational Media and Technologies and Public Services Sections and Libraries Curriculum SIG                                                                                             |
| <input type="checkbox"/> | <input type="checkbox"/> | P04.   Between "Madness" and Mental Health: Changing Perceptions and Treatment<br>History of the Health Sciences and Pharmacy and Drug Information Sections and Lesbian, Gay, Bisexual<br>and Transgendered Health Sciences Librarians and Mental Health SIGs |
| <input type="checkbox"/> | <input type="checkbox"/> | P05.   Get Magnetized: Magnet Recognition, Libraries, and Excellence<br>Nursing and Allied Health Resources and Hospital Libraries Sections                                                                                                                   |
| <input type="checkbox"/> | <input type="checkbox"/> | P06.   Transforming Veterinary Dentistry through Education and Practice<br>Veterinary Medical Libraries Section                                                                                                                                               |

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## Section Programs | Sunday, May 21, 2006 (continued)

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P07. Demonstrating Our Value: Benchmarking, Return on Investment, Cost Benefit Analyses  
Hospital Libraries, Corporate Information Services, Federal Libraries, Health Association  
Libraries, and Veterinary Medical Libraries Sections and Assessment and Benchmarking  
and Department of Veterans Affairs Librarians SIGs



P08. Coordinated Programs or Peer-to-peer:  
Which Is the Better Model for International Cooperation Between Libraries? A Debate  
International Cooperation Section



P09. Transformations in Progress: Voices of the Next Generation of Medical Librarianship  
Medical Library Education Section



P10. Tools to Assist Underserved Librarians  
Research, Consumer and Patient Health Information, and Hospital Libraries Section

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## Section Programs | Monday, May 22, 2006

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- ☐ ☐ P11. The Journey Ahead: Leaving Print for the Virtual Library  
Collection Development, Hospital Libraries, and Technical Services Sections
- ☐ ☐ P12. Stuck on E: Patron Expectation of E-Everything Changes What We Do  
Dental Section, Medical Informatics and Public Health/Health Administration Sections
- ☐ ☐ P13. Evidence-based Public Health Librarianship  
Public Health/Health Administration, Research, Health Association Libraries, and Federal Libraries Sections
- ☐ ☐ P14. Implementing Evidence-based Practice in the Real World  
Nursing and Allied Health Resources, Hospital Libraries, and Chiropractic Libraries Sections  
and African American Medical Librarians Alliance SIG
- ☐ ☐ P15. Transforming Reference and Outreach Services for Biomedical Researchers  
Public Services Section, and Outreach and Molecular Biology and Genomics SIGs

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## Section Programs | Monday, May 22, 2006 (continued)

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- ☐ ☒ P16. Cancer Prevention and Treatment:  
From Community Transformations to Complementary and Alternative Therapies  
Cancer Librarians Section and Complementary and Alternative Medicine SIG
- ☐ ☒ P17. Passing the Baton: Transforming Knowledge  
History of the Health Sciences Section and Oral History Committee, MLA Board and MLA Headquarters
- ☐ ☒ P18. The Job Market: How to Find the Jobs? What Do Hiring Managers Want?  
Corporate Information Services and New Members and African American Medical Librarians Alliance SIGs
- ☐ ☒ P20. How We Educate Ourselves: A Refresher on Education Options  
Medical Library Education and Medical Informatics Sections

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## Section Programs | Tuesday, May 23, 2006

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- ☐ ☐ P21. **Junk into History? Dealing with Archives and Gifts**  
History of the Health Sciences and Hospital Libraries Sections
- ☐ ☐ P22. **Transforming Scholarly Publishing: The Role of Institutional Repositories**  
Technical Services and Educational Media and Technologies Sections
- ☐ ☐ P23. **Virtual Classroom: Demonstrating the Use of Distance Learning Technologies**  
Educational Media and Technologies and Medical Library Education Sections
- ☐ ☐ P24. **Promoting Patient Safety**  
Consumer and Patient Health Information and Chiropractic Libraries Sections  
and African American Medical Librarians Alliance SIG
- ☐ ☐ P25. **Arizona to Zimbabwe, Afghanistan to Vermont**  
Federal Libraries Section and Outreach and African American Medical Librarians Alliance SIGs
- ☐ P26. **EMBASE.com Lecture**  
Pharmacy and Drug Information Section

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## Section Programs | Tuesday, May 23, 2006 (continued)

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- ☐ ☒ P27. **Managing Change**  
Leadership and Management Section, Corporate Information Services, Health Association Libraries, and Technical Services Sections and Lesbian, Gay, Bisexual and Transgendered Health Sciences Librarians SIGs
- ☐ ☒ P28. **Transformation Begins with a Single Step**  
Relevant Issues Section and Lesbian, Gay, Bisexual and Transgendered Health Sciences Librarians SIG
- ☐ ☒ P29. **Biomedical Ontologies and Taxonomies**  
Medical Informatics Section and Molecular Biology and Genomics SIG
- ☐ ☒ P30. **Research 101 Toolbox**  
Research Section, Hospital Libraries, and Nursing and Allied Health Resources Sections and Outreach and African American Medical Librarians Alliance SIGs

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## Sunrise Seminars

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SS01. American Psychological Association (APA):  
Using APA Database to Discover Evidence-based Practice  
Sponsor: American Psychological Association



SS03. ProQuest Medical and Health Solutions: Exclusive New Resources  
Sponsor: ProQuest



SS04. Thomson Scientific It's Not Just About Content:  
EndNote Web and the Analyze Tool in the ISI Web of Knowledge  
Sponsor: Thomson Scientific



SS05. Doody's Core Titles: Collection Development in 2006  
Sponsor: Doody Enterprises



SS06. Short Answer...Long Answer...Always the Right Answer!  
Sponsor: MDConsult/FIRSTConsult

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| <input type="checkbox"/> | <input type="checkbox"/> | SS08. National Library of Medicine (NLM) Highlights<br>Sponsor: NLM                                                                                                   |
| <input type="checkbox"/> | <input type="checkbox"/> | SS09. STAT!Ref Librarian or Clerk: Management Styles and Rules for Today's Librarian<br>Sponsor: STAT!Ref                                                             |
| <input type="checkbox"/> | <input type="checkbox"/> | SS10. The R2 Library: A Digital Database from Rittenhouse<br>Sponsor: Rittenhouse Book Distributors                                                                   |
| <input type="checkbox"/> |                          | SS11. Introduction to Clinical Information Systems for the Medical Librarian<br>Sponsor: Ovid                                                                         |
| <input type="checkbox"/> |                          | SS13. New McGraw-Hill Digital Products<br>Sponsor: McGraw-Hill Digital                                                                                                |
| <input type="checkbox"/> |                          | SS14. Powerful Data, Meaningful Answers:<br>An Introduction to the Healthcare Cost and Utilization Project (HCUP)<br>Sponsor: Healthcare Cost and Utilization Project |

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## Open Forums

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- ☐ OF01. Open Forum: Information Specialist in Context Task Force
- ☐ OF02. Open Forum: Developing Middle Managers: What We Learned and Where We Are Going
- ☐ OF03. Open Forum: Education and Research: Visions for Tomorrow

For more information please refer to our [conference program](#) for more details.

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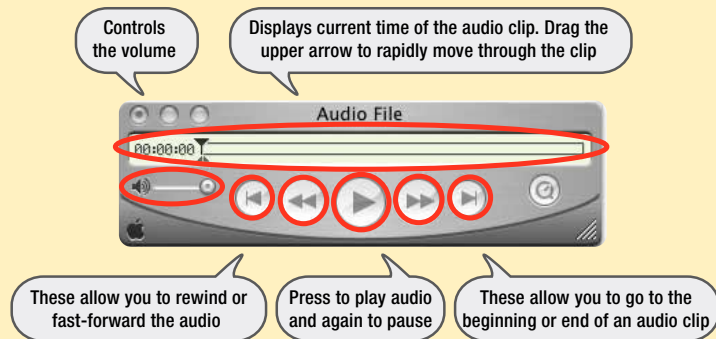
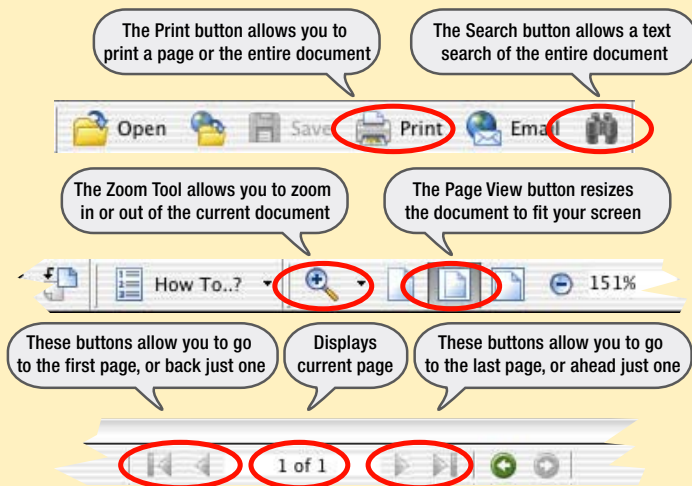
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